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## HEADLINE: Lusk Named Vice President of Business Development for Bethesda

**Watertown, Wis. (Jan. 24, 2017)** – Bethesda Lutheran Communities has appointed Dan Lusk as Vice President of Business Development. In his role, Lusk will work with people with intellectual and developmental disabilities and their families to evolve Bethesda’s services to better meet their needs. He will also explore new markets for Bethesda’s services. Dan is headquartered in Pierre, South Dakota.

“Dan’s years of experience working with disability policy in the human services field make him perfect for Bethesda,” said Mike Thirtle, Bethesda’s President and CEO. “His work will pave the way for Bethesda’s next 100 years.”

Lusk has more than 25 years of combined experience at the South Dakota Department of Human Services, South Dakota Bureau of Finance and Management and South Dakota Department of Revenue. Lusk served as the State Director of Developmental Disability Services for the past six years, as well as a member of the board of directors for the National Association of State Directors of Developmental Disability Services.

“Bethesda is a leader in the disability field,” Lusk said. “I look forward to creating even more opportunities for people with disabilities and their families to direct their own supports while being actively engaged in their communities, competitively employed alongside others without disabilities, and enjoying relationships with people most important in their lives.

Lusk holds a bachelor’s degree in business administration and management from the University of South Dakota in Vermillion, South Dakota.

*Bethesda is a national Christian organization, providing homes and other services for people with intellectual and developmental disabilities. We help people live the lives they want through more than 300 programs across the country. Learn more at [www.BethesdaLutheranCommunities.org](http://www.BethesdaLutheranCommunities.org).*